

AGENCY.ASIA

In an initiative to breath some much needed life back into the advertising world, we are requesting the cooperation of all industry contractors across Asia

This is a simple scheme whereby you agree to offer a nominal discount to the cardholder, comprising at least 5% reduction in fees - and higher if you wish.

Of course, the discount *you* offer will likely result in more business for *you*.



Agency.Asia will create a FREE directory on the website that will advertise the participating providers, including a complimentary link to your website.

We look forward to putting your logo on the list and sincerely hope that we all benefit during these trying times. Thanks in advance for your involvement.

Yours truly,

Richard Henderson

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AGENCY.ASIA

COMPANY: _____

INDUSTRY: _____

DISCOUNT: [in %]: _____

EMAIL: _____

WEBSITE: _____

PHONE: _____

AGREEMENT: For the period to **December 1st 2010**, I/we undertake to offer the abovementioned discount to clients bearing the Agency Card, and accept that the saving will be publicised on the Agency.Asia Magazine website – and that Agency.Asia will provide a link to our website above. I accept that this is a FREE service and that by breaking this agreement - or acting against the spirit for which the initiative is intended - my company will immediately be removed from the list. I/we understand that the cardholder is in no way compelled to reveal that they intend to use the credit card prior to our providing them with our company quotation, nor will we rescind said quotation once it has been submitted. I/we understand that this agreement does not compromise the standing terms of our company's offer to contract. I/we understand that I/we can opt-out of the initiative by providing written notification to Agency.Asia 60 days prior to withdrawing from the scheme and that a dated 'expiry' tag will be placed alongside our discounted offer until it is removed. Any dispute arising from this initiative is not the responsibility of Agency.Asia Magazine, nor will it act as arbitrators in such event.

SIGNED: _____

DATE: _____

NOTE: Kindly complete and sign this agreement form and email it to publisher@agency.asia
Please attach a PDF of your company logo at 72dpi - no larger than 200 pixels wide.

